









Government of Jammu and Kashmir J&K POLLUTION CONTROL COMMITTEE

Newsletter

Issue 4 | January - 2023 to March - 2023

SVACHCHH AAVAAHAN

Message

J&KPCC, in its endeavour to ensure sharing the awareness generation activities has been publishing newsletter on regular basis since April 2022, thereby fulfilling its mandate of publicizing activities of J&KPCC and involving general public in clean and green J&K drives, from time to time in collaboration with stakeholders, including NSS / ECO – club volunteers, NGOs, Industries & Development committees.

The newsletters includes information for multistake holders, w.r.t awareness activities, compliance monitoring, Publication etc. The Publication provides an insight into quick facts about Rules and community involvement during various drives etc. It shall act as beacon of light for stakeholders and general to remain updated about know how's of environment related activities and need for public participation to ensure effective implementation of various Act. Rules/ Guidelines.

Dr. Mohit Gera, IFS Chairman, JKPCC K.Ramesh Kumar, IFS Member Secretary, JKPCC

"TECHNOLOGICAL OPTIONS FOR WASTE MANAGEMENT (SOLID WASTE, DAIRY WASTE)".

One Day interactive workshop was conducted by JKPCC on 11-01-23 on "Technological **Options** for waste Management (Solid Waste, Dairy Waste & Poultry Waste)" at conference hall, JKPCC, Jammu. The objective of the workshop was to have an interaction with concerned stakeholders and share various technological options available for waste management and to have a common for discussion platform among regulators and implementing agencies to ensure implementation of the respective Rules and Guidelines and Hon'ble NGT directions for waste management.



INTERACTIVE WORKSHOP ON "IMPLEMENTATION OF EPR UNDER E- WASTE (MANAGEMENT) RULES, 2022 AND PLASTIC WASTE MANAGEMENT (SECOND AMENDMENT) RULES, 2022"

Jammu & Kashmir Pollution Control Committee conducted an interactive workshop on "Implementation of EPR under E- waste (Management) Rules, 2022 and Plastic Waste Management (Second Amendment) Rules, 2022" on 10-02-2023 at Conference Hall Convention Centre, Jammu. The objective of the workshop was to provide a common platform for an interaction with concerned stakeholders and concerned implementing departments on various aspects of EPR Rules.

The Program was attended by officers / officials from Department of Industries and Nodal Officers Commerce, from Central University, Jammu University, SKUAST, SMVDU, concerned Nodal Officers from Jammu Municipal Corporation / Srinagar Municipal Corporation, CEOs from Department of Urban Local Bodies Jammu / Kashmir, Jammu Chamber of Commerce and Industry, National Rural Livelihood Mission, Divisional Officers and Scientists from , JKPCC, Smt. Anuradha, Nodal Officer E- waste, JKPCC, Jammu, besides DISHA organization and Global Human Rights Trust.





GLIMPSES OF RIVERS CLEANLINESS / DRIVE UNDER "SAVE RIVERS CAMPAIGN"

Under "Save Rivers Campaign" initiative by JKPCC, cleanliness drive is being carried out in various districts of J&K.

River cleanliness drives are being conducted on regular basis to create awareness among locals and encourage community participation with support of surrounding village Panchayats / urban Local bodies / NGOs / Eco- clubs etc.





GLIMPSES OF "SAVE RIVERS CAMPAIGN" DURING NAVRATRAS (29-03-2023 & 30-03-2023)

To create awareness among people to keep Rivers clean and mitigate River water "Save pollution **Rivers** Campaign" was organised by J&K **Pollution** Control Committee, Jammu to coincide with "Holy Sakh Visarjan" in collaboration with Live For Others-Being helpful foundation Jammu Municipal and Corporation in which more than 250 students / scholars from various city colleges, viz., GGM Science college, GCW Parade, MAM college, Commerce college, GCW Gandhi Nagar and Govt. College of Education participated.



GLIMPSES OF SINGLE USE PLASTICS (SUP) SEIZURE BY JKPCC





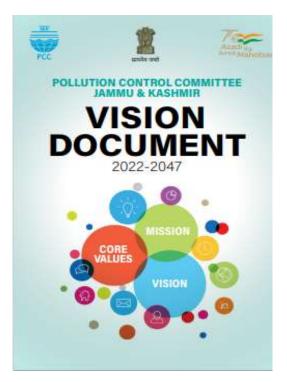


GLIMPSES OF PLANTATION DRIVE UNDER "GREEN J&K" INITIATIVE



PUBLICATION / FILMS / MEDIA

YISION DOCUMENT



CORE VALUES

- PRINCIPLED AND ETHICAL APPROACH: The JKPCC shall ensure that all its decisions and actions are built on the principles of honesty, environmental ethics and respect for human rights.

 ***RATIONALITY AND CONSISTENCY: The JKPCC shall ensure rationality and consistency in decision making through decisions based on rigorous scientific analysis of monitored data as well as standardizing decision making procedures.
- TRANSPARENCY: The JKPCC shall ensure transparency of its regulatory mechanisms, including monitoring and enforcement byplacing monitored data, regulations, notifications, decisions, and actions in the public domain through its website, publications,mass media, social media and other means.
- ACCESSIBILITY: The JKPCC shall ensure that its regulatory mechanism is made more accessible by introducing clarify in compliance and other procedures, spreading public awareness and effectively and promptly responding to public grievances.
- Y AND CONSISTENCY:
 Il ensure rationality and lecision making through on rigorous scientific analysis ta as well as standardizing a procedures.

 SFICIENCY: The JKPCC shall streamline all procedures and protocols tominimize delays in decisions and actions.
- TEAMWORK AND PARTNERSHIP: The JKPCC shall actively foster its partnerships with all stakeholders including industries, civic bodies, government departments and the community through sharing knowledge and technical expertise and will enable their co-operation in its regulatory mechanism.
- PREDICTION AND PREVENTION: The JKPCC shall adopt a predictive and preventive approach to pollution control and environmental management by anticipating future environmental hazards and challenges and developing and implementing pre-emptive strategies to address them.

Developing the regulatory framework and creating strategic programmes for mitigating and preventing current and future environmental challenges.

Enhance the compliance management system through innovations in compliance monitoring and enforcement.

Ensuring stakeholder participation and satisfaction in the regulatory process through innovations in the consent management system.

GOALS AND OBJECTIVES The JKPCC, in order to achieve its "Amrit Kaal"

achieve its "Amrit Kaal"
Vision, has laid down seven
key goals, which cover the various
aspects of pollution prevention
and control and environmental
management. The goals are
envisaged to be achieved
in time-bound stages.

Encouraging sound environmental management in all sectors and at all levels of governance. Community and stakeholder engagement on pollution abatement and environmental management.

Developing the committee's research and development activities in environmental management and pollution abatement.

Develop adequate physical, manpower, organizational, and management resources for effectively performing the committee's statutory functions.

AUDIO YIDEO SHORT FILM ON POULTRY WASTE MANAGEMENT



MISSION LIFE

Introduction

Mission LiFE has been launched by Hon'ble Prime Minister of India, as a mass movement for 'mindful and deliberate utilization' instead of mindless and destructive Consumption to protect and preserve the environment.

Themes under Mission LiFE

- 1. Energy Saved
- 2. Water Saved
- 3. Single Use Plastic Reduced
- 4. Sustainable Food Systems Adopted
- Waste Reduced (Swachhata Actions)
- 6. Healthy Lifestyles Adopted
- 7. E-Waste reduced





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Behind Silk Factory, Sheikh-ul-Alam Campus, Rajbagh, Srinagar-190008 Website: jkspcb.nic.in

Tel: 0191-2476925-26/0194-2311842

Disclaimer:

Efforts have been made to ensure that information and data provided in this newsletter are as accurate as possible. The data is not for scientific reference.

JKPCC (Editorial Team)

Dr. Mohit Gera Chairman

Sh. K. Ramesh Kumar Member Secretary

Sh. Sat Paul Regional Director Jammu

Sh. Rafi Ahmad Bhat Regional Director Kashmir

Mrs. Anuradha, Scientist 'A', Regional Office, Jammu

