



# J&K POLLUTION CONTROL COMMITTEE

MAJOR ACHIEVEMENTS  
(SINCE 2020)

# Reforms in Consent Mechanism

Grant of **Consents** for all category of Industries has been made completely Online and Integrated with **J&K Single Window System**.

Facility of **Auto-Renewal** of Consent to Establish / Operate for **Green Category** Industries, introduced.

- For **Green Category** Industries, Consent to Establish is accorded **within 10 Days**.
- **Auto Generation of Exemption Certificate** of **White Category** Industries introduced.
- For **Start-Ups** Consent to Establish is being accorded within **10 Days**.
- Consent Fee Waived off for all **Government Health Care Facilities** in 2023.

# Ease of Doing Business / Business Reforms Action Plan / Reduced Compliance Burden



Achieved all the Reform Points of State Reforms Action Plan 2020, Business Reforms Action Plan-2021 and Reduced Compliance Burden (RCB)-Action Plan,2022.



12 online services are offered under ease of doing business and are included under Public Services Guarantee Act

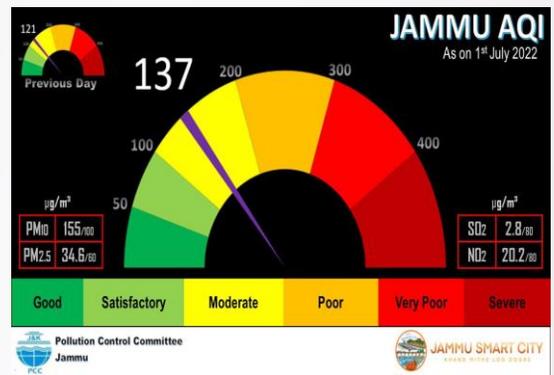
# Water Quality Monitoring

- Water Quality Monitoring is regularly conducted at **115 monitoring points**
- All the important Water Bodies of J&K including Dal, Wular, Mansar, Surinsar etc. are covered.



# Air Quality Monitoring

- **Air Quality Monitoring** is carried out through **31** Ambient Air Quality Manual **Monitoring Stations** set up by the J&K Pollution Control Committee across J&K. **Ten new Manual Air Quality Monitoring Stations** established during the year 2023.
- One **Continuous Ambient Air Quality Monitoring Station (CAAQMS)** for Real Time Monitoring established in Rajbagh, Srinagar. The data for the air quality of Srinagar City monitored by the CAAQMS is displayed on the Screen for information of the public.



Air Quality of 10 locations of Jammu City is being monitored and displayed under Jammu Smart City Project at main chowks of Jammu City for information of public.

# Reduce Single Use Plastics - Awareness on use of Cloth Bags

- As an alternative to polythene carry bags, **18000 Cloth Bags** were distributed to **Shri Amarnath ji Yatris** during 2022 & 2023.



Approx. 6000 cloth bags distributed in various districts among common masses and school children in J&K.

# Reduce Single Use Plastics Seizure Drives

- JKPCC has been actively carrying out seizure drives to ensure **enforcement** of ban on **Single Use Plastics** since 2019
- Recently conducted survey indicates that there has been a reduction in use of single use plastics in most districts



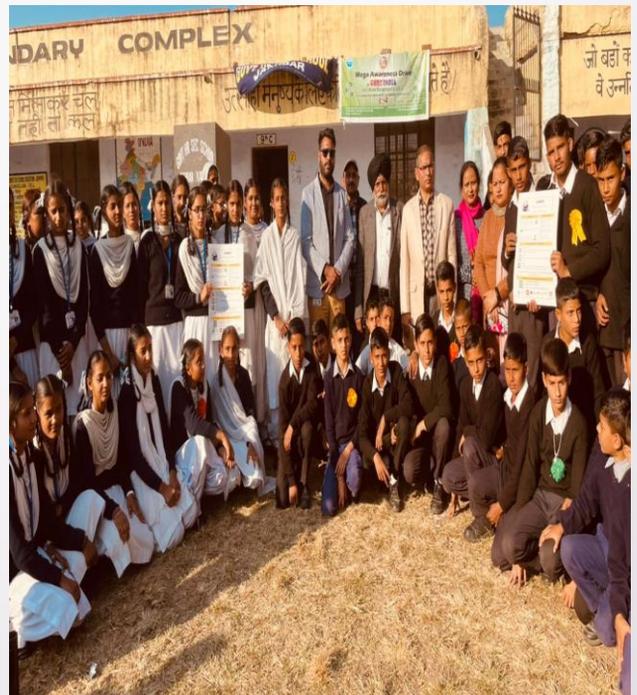
# Green J&K Drive

- J&K Pollution Control Committee is associated with Green J&K Drive w.e.f. 2021-22
- So far, **1,40,000 saplings** planted in the premises of industrial units (Industries, Stone Crushers, Brick Kilns) and in the industrial areas of J&K.



# Registration of Eco- Clubs in Schools and Colleges

- J&K Pollution Control Committee has registered **22066 Eco Clubs in Schools and Colleges** across J&K.
- JKPCC involves active participation of Eco-clubs in various awareness events / environment related activities



# Activities undertaken by JKPCC under Mission LiFE Campaign, 2023

Various activities / awareness events are being carried out by JKPCC since 1<sup>st</sup> May 2023 under **Mission LiFE** themes, viz.,

- Awareness / pledge taking drives
- Plantation Drives
- Save Rivers campaign
- Cleanliness Drives
- Poster making Competitions
- Promotion of Eco-friendly products
- Promotion of Cloth Bags-A sustainable replacement for Polythene carry bags

**Total Activities –  
928 in 2 months**



# Swachh Vayu Sarvekshan-2023

**Srinagar** City has been ranked **4<sup>th</sup>** among Million Plus Cities for Air Quality under **Swachh Vayu Sarvekshan-2023** (Clean Air Survey-2023) by MoEF&CC, Govt of India.